

Long Term Plan 2023-24

Subject: BTEC Tech Award Enterprise



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>End of Key Stage 3</b>						
<b>Year 10</b>	Comp 1 Delivery	Comp 1 Delivery and mock	Comp 1 assessment	Comp 1 assessment	Comp 2 delivery	Comp 2 Mock
	Component 3					
<b>Year 11</b>	Comp 2 assessment	Comp 2 assessment	Comp 2 assessment	Comp 3 revision	Comp 3 exam	
	Component 3		Comp 3 revision			
<b>End of Key Stage 4</b>						
	Component 1: Exploring enterprises		Component 2		Component 3: Exam	
A	Examine the Characteristics of enterprise		Explore ideas and plan for a micro enterprise activity.		Promotion	
B	Explore how market research helps enterprises to meet customer needs and understand competitor behaviour.		Pitch a micro-enterprise activity.		Financial records	
C	Investigate the factors that contribute to the success of an enterprise.		Review own pitch for a micro enterprise activity		Financial planning and forecasting.	