

REF: ICH/AHE/PoppyAppeal

27 October 2023



Smestow Academy
www.smestowacademy.co.uk

Dear Parents/Carers,

I am writing to provide you with information regarding the forthcoming Poppy Appeal ahead of Remembrance Sunday which will take place on 12th November 2023.

On our return from the half-term break, our Sixth Form Ambassadors will be selling poppies to raise money for the Royal British Legion to support members of the Armed Forces and their families.

Our assembly that week will be focussing on Remembrance Sunday, but also launching our House Charities and other fundraising events that will take place in the second half term of the year. As a school, we will also be holding a 2-minute silence at 11am on Friday 10th November.



We would be grateful if you would speak with your child about the relevance of Remembrance Sunday and why it is important for us to remember those who gave their lives for us all to have our today. We would also ask that you encourage your child to purchase a poppy if you are able to spare some change and join us in fundraising for this worthy cause.

As always, thank you for your continued support.

Yours sincerely

A handwritten signature in black ink, which appears to be 'I Chamberlain'. The signature is fluid and cursive.

Mr I Chamberlain
Headteacher



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