

18 October 2024



Smestow Academy
:ademy.co.uk

Dear Parents/Carers,

Smestow Academy Social Media Platforms

In line with our whole school intent, we aim to build successful learners which in turn make outstanding contributions to modern British society. One way we are promoting our success is through the use of our social media platforms.

Since the start of this academic year, we have been using our social media platforms to provide regular updates, reminders and information on what is going on and what is coming up at Smestow Academy. We are also looking to give a “behind the scenes” look at how our staff are planning lessons that provide pupils with the knowledge, skills and opportunities to become curious, well-rounded and highly employable young people by sharing out Smestow teaching principles.

Please see the links below for our various social media platforms:

- Facebook – <https://www.facebook.com/SmestowAcademy>
- Instagram – <https://www.instagram.com/smestowacademy/>
- X – <https://x.com/SmestowAcademy>

Student Achievements

We are so proud of all of our students’ achievements, both in and out of school, and would love to be kept up to date with any of your children’s successes and be able to share this on our social media platforms. If you would like to share this with us, feel free to email directly postbox@smestowacademy.co.uk, outlining your child’s achievements as well as sharing any images you may have so this fantastic news can also be recognised at school.

Photo Consent

If your child does not have photo consent, please email postbox@smestowacademy.co.uk to provide your permission in writing and allow us to share and celebrate these achievements.

We hope that you are finding the expansion of our social media platforms useful, and look forward to celebrating Smestow successes with you soon.

Yours faithfully

A handwritten signature in black ink, appearing to read 'I Chamberlain', with a flourish at the end.

Mr I Chamberlain
Headteacher



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Matrix
Academy Trust
EDUCATION WITHOUT EXCEPTION

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Smestow Academy

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