

REF: ICH/AHE/GlobalBridge

3<sup>rd</sup> February 2025



**Smestow Academy**  
www.smestowacademy.co.uk

Dear Parents/Carers

### **Preparing your child for the future with globalbridge!**

As part of our evolving Careers programme here at Smestow Academy, we're excited to introduce **globalbridge**, a brand new platform that empowers your child to showcase their talents and stand out from the crowd!

#### **Here's what it does:**

- **Interactive Profile:** Create a media rich online profile showcasing academic and wider achievements, using photos, videos and more. Think sporting highlights, drama productions, musical performances - everything that makes your child unique.
- **Track Skills and Personal Development:** By tracking their experiences in and out of school, your child will start to record the skills they are developing and reflect on the impact of these experiences on their personal development.
- **Connect to Opportunities:** Over the age of 14, your child can share their profile URL with universities, colleges, and employers directly on applications or personal statements. If shared, the recipient will see a complete picture of your child's skills and talents in action.
- **Lifetime Access:** This isn't just for applications! Although it could be used as a digital CV, it is also a digital record of achievements that they can continue building after leaving school.

#### **Security is Top Priority:**

- Students can only see educational establishments and employer profiles, not each other.
- You can view their profile and the opportunities available.
- As a school, we will monitor profile completion for responsible use.

#### **Getting Started:**

During initial registration, your child will be asked for your email address(es) to send an invite to view their profile. This creates an account for you to see their profile and available opportunities. There is also a mobile app which can be used to keep everything up to date.

#### **Learn More:**

For more details, privacy policy, terms, and conditions, visit: <https://www.myglobalbridge.com/>



Smestow Academy  
Windmill Crescent  
Castlecroft  
Wolverhampton  
WV3 8HU  
West Midlands



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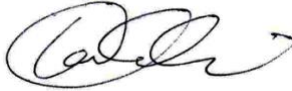


We believe globalbridge offers an exciting advantage for your child's future and we will be supporting them with setting up their profiles in School next week.

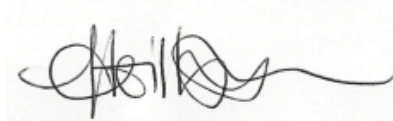
Should you have any questions, or would prefer for your child not to be part of this initiative, please put your request in writing to [postbox@smestowacademy.co.uk](mailto:postbox@smestowacademy.co.uk)

Thank you for your continued support of our Personal Development programme here at Smestow Academy.

Yours faithfully



**Mr I Chamberlain**  
Headteacher



**Ms A Heilbronn**  
Assistant Headteacher



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